



**Association of Integrative Medicine Malaysia**  
***Persatuan Perubatan Integratif Malaysia***

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**President's welcoming message for Inaugural International Integrative Medicine Conference on February 11<sup>th</sup> and 12<sup>th</sup> 2018, at the Majestic Ballroom Kuala Lumpur.**

On behalf of AIMM scientific organizing committee, it is with great joy and an honor to extend you a warm invitation to a first-of-its kind medical conference.

Integrative medicine is a collaborative approach that combines the most effective treatments of both conventional mainstream (allopathic medicine) and complementary/alternative medicine in an evolving clinical setting.

By blending the best of both worlds, we offer integrative medicine that puts the informed patient at the center and addresses the full range of physical, emotional, mental, psychosocial, socio-economic, spiritual and environmental influences that shape a person's health.

We emphasize respect for the human capacity for healing and the importance of the relationship between the practitioner and the patient.

Personalized medicine in the context of integrative medicine is the novel approach for disease treatment and prevention that takes into account individual variability in genes, environment, and lifestyle for each person.

The human body is much more to the anatomy, physiology and biochemistry that we studied in mainstream medical schools.

Therefore, besides having clinical experts speaking on energy medicine, there also will be inspiring lectures on interventional diet and nutrition, integrated aesthetic therapies, bio-mechanics on functional training, integrated oncology and integrated endocrinology, epigenetics and regenerative medicine and last but not least cutting-edge mainstream medicine.

In line with the conference theme "empowerment", the conference will cater to all disciplines of medicine and more importantly to the community too. Patient empowerment is key because health is our basic human right.

Augmented reality and artificial intelligence will redefine the landscape of medicine. The use of Digital mobile technology to guide and educate is an important driver for patient engagement and can empower everyone by giving them better control over their health management.

Practitioners and patients who embrace Integrative Medicine paradigms will be at the forefront of healthcare in the 21<sup>st</sup> Century.

Thank you.

Best wishes in health,



Dr. Janethy Balakrishnan  
Organizing Chairman and President  
Association of Integrative Medicine Malaysia (AIMM)

#### AIMM organizing Scientific Committee

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